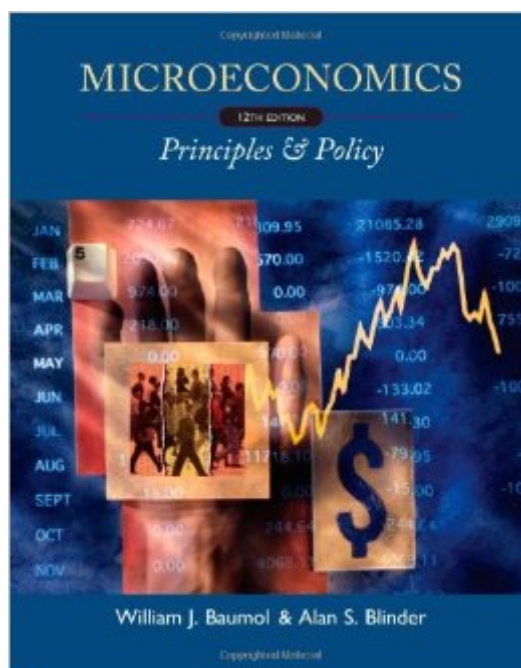


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# Microeconomics: Principles And Policy



## Synopsis

MICROECONOMICS: PRINCIPLES AND POLICY, Twelfth Edition, teaches the principles of economics, including current economic situations, providing an essential resource for faculty and students who want a solid introduction that calls on policy-based information for examples and applications.

## Book Information

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## Customer Reviews

This is the best Economics textbooks I've used in college. First of all, important concepts such as opportunity cost is explained in thorough detail and given many examples, spanning several pages (compare to McGraw Hill's 2-sentence explanation of opportunity cost). Graphs are clear, up to date, and almost every concept/definition is tied into real life matters or history/current news so that you are not only learning economics conceptually, but applying that information into a real world (ie. They will explain what GDP is, what happened in U.S. GDP in 2000, why it dropped and rose, and how GDP affects us). The book is very easy to understand and follow. Graphs are superb (large, colored, and professionally created). Key concepts are always in blue font so when you review the textbook for a final, you don't miss any information. As you get deeper into the book, the concepts get increasingly harder but are always explained clearly so you can understand. The ONLINE "APLIA" website is great software. It has lots of questions and every question will explain why your answer is correct OR wrong. In comparison to McGraw Hill's "Connect", their software has NO explanation on wrong answers, cannot grade short answers correctly, and the graphing software questions are way way behind Aplia's. There are NO vague questions on APLIA, whereas Hill's

CONNECT has many.-----Definitely get this book if you are a beginner in economics, or, want to learn economics in a way that ties real life into it, has lots of examples, very easy-to-understand wording, in-depth conceptual explanations, and a stellar online companion.

Had to use this book for a class, it's wonderful if you need to put yourself to sleep, just start reading it!Ok, so yeah it has a ton of info on microecon but who reads this for fun...? Not me!

This is the required text for my Economics class. Book seems easy to read and follow.

used it for ECON 202 and it did what it was suppose to do. the material is easy to understand and i thought the author did a good job at explaining the concepts covered. if you read it, you'll understand it. if you don't read it, obviously you won't understand it. lol

I took an economics course in highschool and this book is proving to be a dust collector. I do not reccomend buying this product if you have previous economic experience

Tries to trick you by putting picture of 12th edition, but does write what edition you are getting. Could be a little more obvious next time.

Maybe it's just the subject, but I hated this book. Way too many curves, models, lines, graphs, etc. I can only remember so many.

This book came in great shape and was just what I needed. I have not done much with it, but it is the book I need for class.

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